

Step 3: Elements of Your Proposal

If your project consists of more than one component (e.g., brochure, poster, website, direct mail piece, packaging, etc.), breakout each individually:

1. **Description** (for print project, include layout or thumbnail, quantity, size, print process, if possible):

Website

It is critical for an international organization with staff, supporters, and partners spread throughout the world to have a well thought out website. The primary piece of this project is the redevelopment of the organization's official website. Currently, the site is a glorified brochure and is in drastic need of a makeover in order for it to be the widely utilized tool that it can be. Of course, the website will contain the relevant information about the organization but will also contain features specific to volunteers; up-to-date volunteer opportunities, online registration, secured log-in for volunteers allowing them to fill out forms, make payments, and share confidential documents, and more. The site will be developed by:

- Implementing numerous new features that have been strategically developed to improve its effectiveness by turning the site into a tool supporting volunteers throughout the world
- Utilizing a content management system to assist in minimizing future costs and simplifying the process when updates are needed
- Allowing the site to be mobile friendly
- Taking advantage of QR code technology by developing a hidden recruiting page specific to mobile users

Project time frame: **TBD** Days total

- 30 days for content development and design
- **XX** days for programming, testing, and launching

Cost: TBD



EXTREME RESPONSE WEBSITE HOME PAGE



Step 3: Elements of Your Proposal

If your project consists of more than one component (e.g., brochure, poster, website, direct mail piece, packaging, etc.), breakout each individually:



CHANGING LIVES FOR THOSE LIVING IN EXTREME SITUATIONS

[REGISTER](#)[LOGIN](#)

Search Partners

By Country ▼

By Service ▼

HOME | WHO WE ARE | WHAT WE DO | WHERE WE SERVE | GET INVOLVED | RESOURCES



WELCOME

None nis eos corrum fugit modis explatur Faceaqu atumque evellaut aliti consed estiorrorit as ad Ehentibea si volupit ut magnis minturit es etur aut et abo. Ignimolupta dellande voloreperit laut maios sequo quis et.

Esciist parit ut pore. Itaes ressequia nobis excearum fugiatu restrum ab idemquam anto bla non re re, que elitas eaquiatiusam quia del explaccullor re, inim rerum con rendemp oribus dolo tem volorum eosam qui iderum veraerf erchill iquiberibus quam, solenditium simus del illitdel rey mi queso dolor.

[SUPPORT EXTREME RESPONSE >>](#)



STORIES

None nis eos corrum fugit modis explatur Faceaqu atumque evellaut aliti consed estiorrorit as ad

[Continue >>](#)



STORE

None nis eos corrum fugit modis explatur Faceaqu atumque evellaut aliti consed estiorrorit as ad

[Continue >>](#)



DONATE

None nis eos corrum fugit modis explatur Faceaqu atumque evellaut aliti consed estiorrorit as ad

[Continue >>](#)

THE LATEST VOLUNTEER OPPORTUNITIES

None nis eos corrum fugit modis explatur faceaqu atumque evel- laut modis consed

Explatu que evellaut aliti consedone nis eos corrum estiorrorit faceaqu

[More >>](#)

© 2012 Extreme Response Intl. All rights reserved.[Contact](#) | [Terms of Use](#) | [Privacy Policy](#)

Extreme Response's new home page design welcomes visitors with a bold red and white color combination supporting the organization's identity as well as a clean uncluttered design improving the usability of the site. The home page features an introductory video, photography, and specific information focused on increasing awareness and inspiring potential supporters to invest in Extreme Response.



Step 3: Elements of Your Proposal

If your project consists of more than one component (e.g., brochure, poster, website, direct mail piece, packaging, etc.), breakout each individually:



CHANGING LIVES FOR THOSE LIVING IN EXTREME SITUATIONS

[REGISTER](#)[LOGIN](#)

Search Partners

By Country ▼

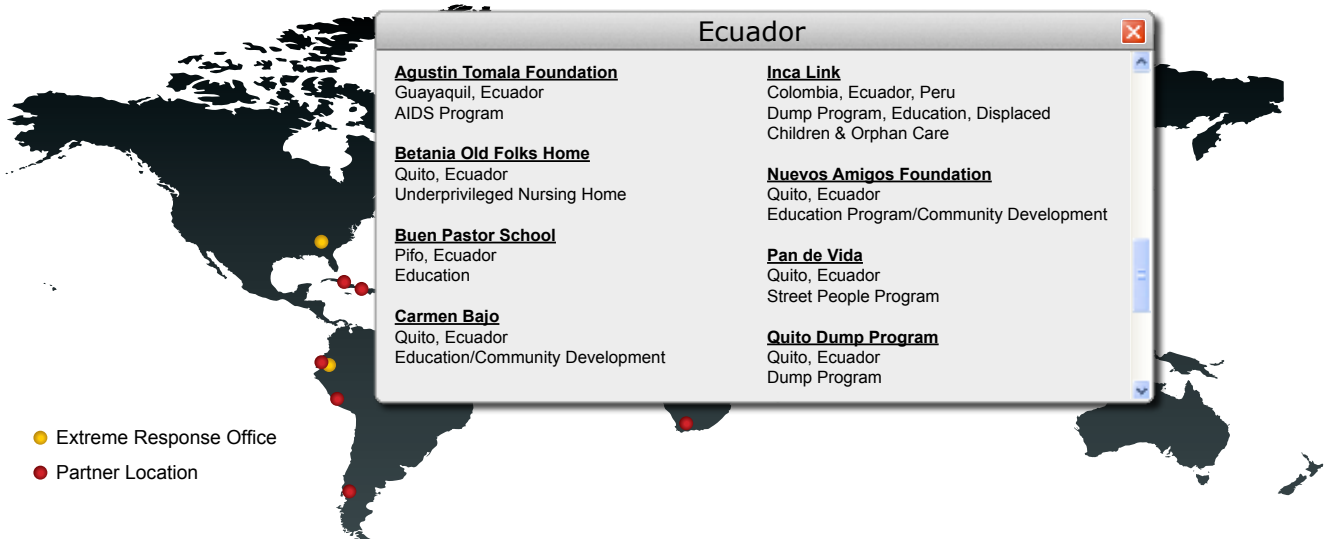
By Service ▼

HOME | WHO WE ARE | WHAT WE DO | WHERE WE SERVE | GET INVOLVED | RESOURCES

WHERE WE SERVE

None nis eos corrum fugit modis explatur Faceaqu atumque evellaut aliti consed estiorrorit as addissincium eosae pro beatem vercit accum voluptatem de estium sus deribus-tota nos dollit faceper eptatur acepe culpa pra nis ad eatibea nis ant odis simolorro bea que volupti oraest, ullacero te que soluptas essimod isiminu lparunt odi rendent lantiore aut qui di consequia quidunt urepratur aut et quam faccat rae venia vel modisci endisimagni nonsequasi bla dit voluptius.

Feris as ea volor sit et rere, ut volupid quias eum ulpario nsequiat incnem sa qui secabore non con eium fugas dolorehent, idi con con et facearuptam ratasitamus.



Ecuador

Agustin Tomala Foundation Guayaquil, Ecuador AIDS Program	Inca Link Colombia, Ecuador, Peru Dump Program, Education, Displaced Children & Orphan Care
Betania Old Folks Home Quito, Ecuador Underprivileged Nursing Home	Nuevos Amigos Foundation Quito, Ecuador Education Program/Community Development
Buen Pastor School Pifo, Ecuador Education	Pan de Vida Quito, Ecuador Street People Program
Carmen Bajo Quito, Ecuador Education/Community Development	Quito Dump Program Quito, Ecuador Dump Program

● Extreme Response Office

● Partner Location

BURKINA FASO
ACTS

HAITI
Hope Village
Lemuel
Voice of Christ in Haiti

NEPAL
Shared Values Connection

SOUTH AFRICA
African Hope Trust
ATAIM
Living Hope

ECUADOR

PERU

© 2012 Extreme Response Intl. All rights reserved. [Contact](#) | [Terms of Use](#) | [Privacy Policy](#)

The “WHERE WE SERVE” landing page includes an interactive map pinpointing the Extreme Response offices as well as the countries we have partners serving in. Click on the dot and receive a list of the partners within that country as well as their specific city(ies) they serve in and what their primary service is.

Step 3: Elements of Your Proposal

If your project consists of more than one component (e.g., brochure, poster, website, direct mail piece, packaging, etc.), breakout each individually:



CHANGING LIVES FOR THOSE LIVING IN EXTREME SITUATIONS

[REGISTER](#)[LOGIN](#)

Search Partners

By Country ▼

By Service ▼

HOME | WHO WE ARE | WHAT WE DO | WHERE WE SERVE | GET INVOLVED | RESOURCES

Donate

Opportunities

Volunteer Registration

What to Expect

How to Help from Afar

Donation Registry

Sponsors

GET INVOLVED | OPPORTUNITIES

ECUADOR, SOUTH AMERICA

Location: Quito

Partner: Buen Pastor School

Dates: September 1-15, 2012

Cost: \$1,000 + Airfare

Project Details: Ma endelessimus nis eume consequi od et quis esenecatus molores torerovid moluptiae pos aut aborumqui od mo ipsanis renim apientu saepro esendaepuda nimoluptate audam, sitassit quaepudi rehenimus et aut ma aut et que num eum aborem fugiassin rehendae latur, sitatio raeria dellupti cum aut et vitistecus velique quis nesto ipient esed minumquis et omnimo ipsus pre molorepe et iustemporro mos sunduntur.

Location: Quito

Partner: Extreme Response Christmas Celebration

Dates: November 26 - December 4, 2012

Cost: \$1,200 + Airfare

Project Details: Ma endelessimus nis eume consequi od et quis esenecatus molores torerovid moluptiae pos aut aborumqui od mo ipsanis renim apientu saepro esendaepuda nimoluptate audam, sitassit quaepudi rehenimus et aut ma aut et que num eum aborem fugiassin rehendae latur, sitatio raeria dellupti cum aut et vitistecus velique quis nesto ipient esed minumquis et omnimo ipsus pre molorepe et iustemporro esit mos sunduntur.

KENYA, AFRICA

Location: Nyeri

Partner: Belwop Children's Rescue Center

Dates: October 5-15, 2012

Cost: \$2,100 + Airfare

Project Details: Ma endelessimus nis eume consequi od et quis esenecatus molores torerovid moluptiae pos aut aborumqui od mo ipsanis renim apientu saepro esendaepuda nimoluptate audam, sitassit quaepudi rehenimus et aut ma aut et que num eum aborem



Internal pages will be 3 laid out in a 3-column format with the subnavigation on the left side allowing for easy browsing using mobile tablets. The height of the page will vary depending on the amount of content on the page.



sappi ideas
that
matter

9